

NORMAN ROCKWELL



- **FEBRUARY 3, 1894 – NOVEMBER 8, 1978**
- **A 20TH-CENTURY AMERICAN PAINTER AND ILLUSTRATOR**
- **HIS WORKS ENJOY A BROAD POPULAR APPEAL IN THE UNITED STATES FOR THEIR REFLECTION OF AMERICAN CULTURE.**
- **ROCKWELL IS MOST FAMOUS FOR THE COVER ILLUSTRATIONS OF EVERYDAY LIFE SCENARIOS HE CREATED FOR THE SATURDAY EVENING POST MAGAZINE FOR MORE THAN FOUR DECADES.**

BOYS' LIFE

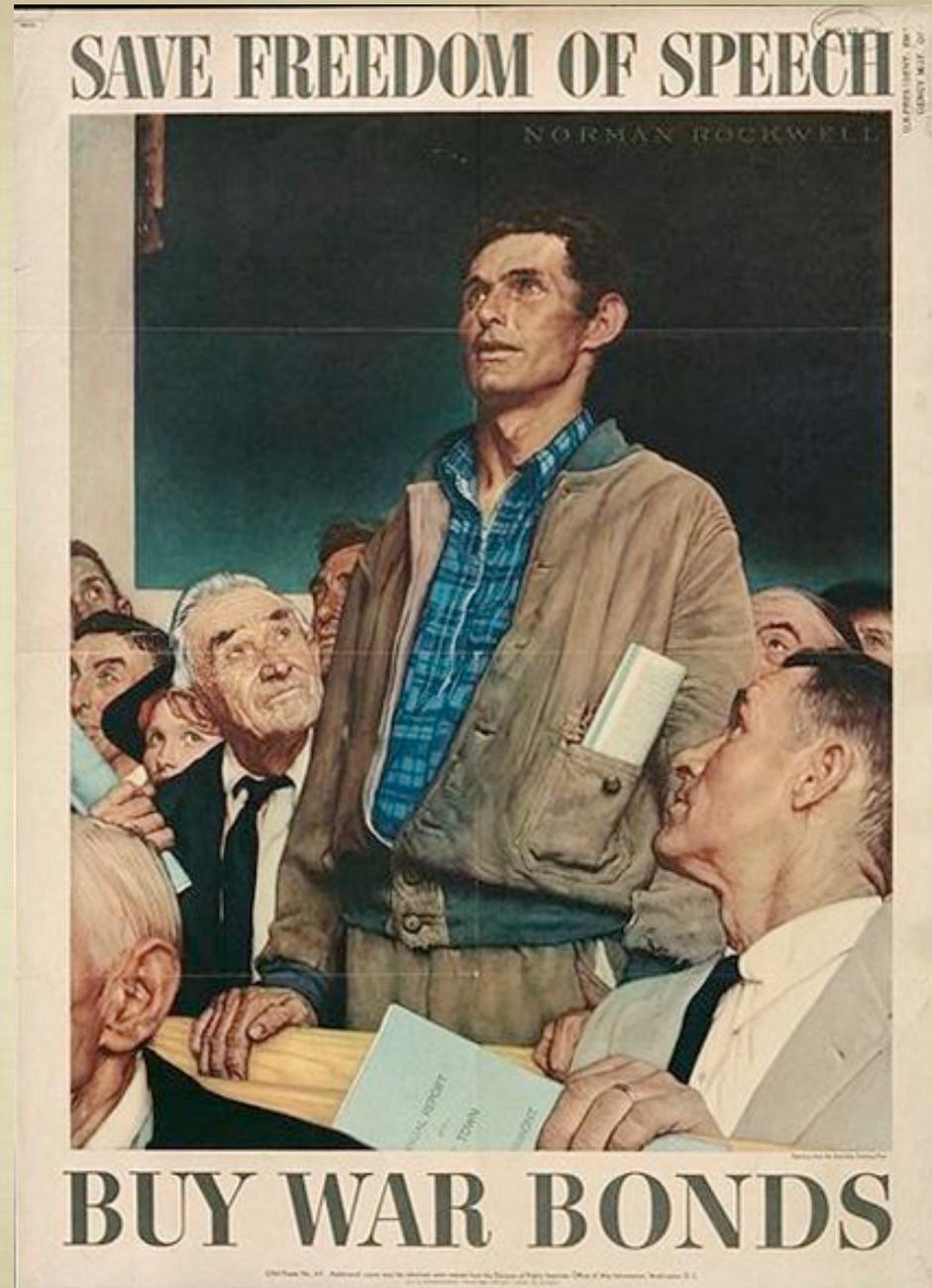
THE BOY SCOUTS' MAGAZINE

- NORMAN WAS BORN IN NEW YORK CITY
- TRANSFERRED FROM HIGH SCHOOL TO THE CHASE ART SCHOOL AT THE AGE OF 14.
- HE THEN WENT ON TO THE NATIONAL ACADEMY OF DESIGN AND FINALLY TO THE ART STUDENTS LEAGUE.
- IN 1913, THE 19 YEAR-OLD ROCKWELL BECAME THE ART EDITOR FOR BOYS' LIFE, PUBLISHED BY THE BOY SCOUTS OF AMERICA, A POST HE HELD FOR THREE YEARS (1913–1916). AS PART OF THAT POSITION, HE PAINTED SEVERAL OF THE COVERS



September, 1915

- DURING WORLD WAR I, HE TRIED TO ENLIST INTO THE U.S. NAVY BUT WAS REFUSED ENTRY BECAUSE, AT 6 FEET TALL AND 140 POUNDS, HE WAS EIGHT POUNDS UNDERWEIGHT.
- TO COMPENSATE, HE SPENT ONE NIGHT GORGING HIMSELF ON BANANAS, LIQUIDS AND DOUGHNUTS, AND WEIGHED ENOUGH TO ENLIST THE NEXT DAY!
- HOWEVER, HE WAS GIVEN THE ROLE OF A MILITARY ARTIST AND DID NOT SEE ANY ACTION DURING HIS TOUR OF DUTY.



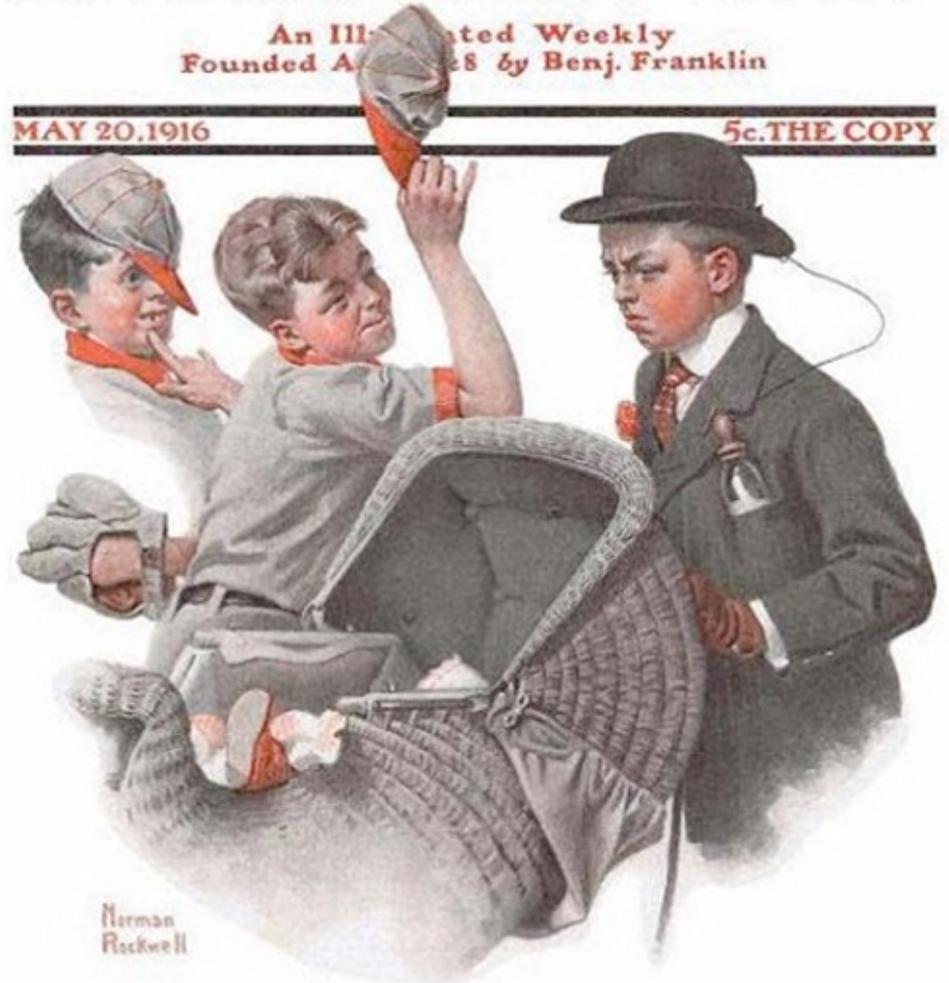
- ROCKWELL'S FAMILY MOVED TO NEW ROCHELLE, NEW YORK WHEN NORMAN WAS 21 YEARS OLD
- THERE HE SHARED A STUDIO WITH THE CARTOONIST CLYDE FORSYTHE, WHO WORKED FOR THE SATURDAY EVENING POST.
- WITH FORSYTHE'S HELP, HE SUBMITTED HIS FIRST SUCCESSFUL COVER PAINTING TO THE POST IN 1916, MOTHER'S DAY OFF (PUBLISHED ON MAY 20).
- HE FOLLOWED THAT SUCCESS WITH CIRCUS BARKER AND STRONGMAN, GRAMPS AT THE PLATE, REDHEAD LOVES HATTY PERKINS, PEOPLE IN A THEATRE BALCONY AND MAN PLAYING SANTA.
- ROCKWELL WAS PUBLISHED EIGHT TIMES TOTAL ON THE POST COVER WITHIN THE FIRST TWELVE MONTHS.

THE SATURDAY EVENING POST

An Illustrated Weekly
Founded August 28 by Benj. Franklin

MAY 20, 1916

5c. THE COPY



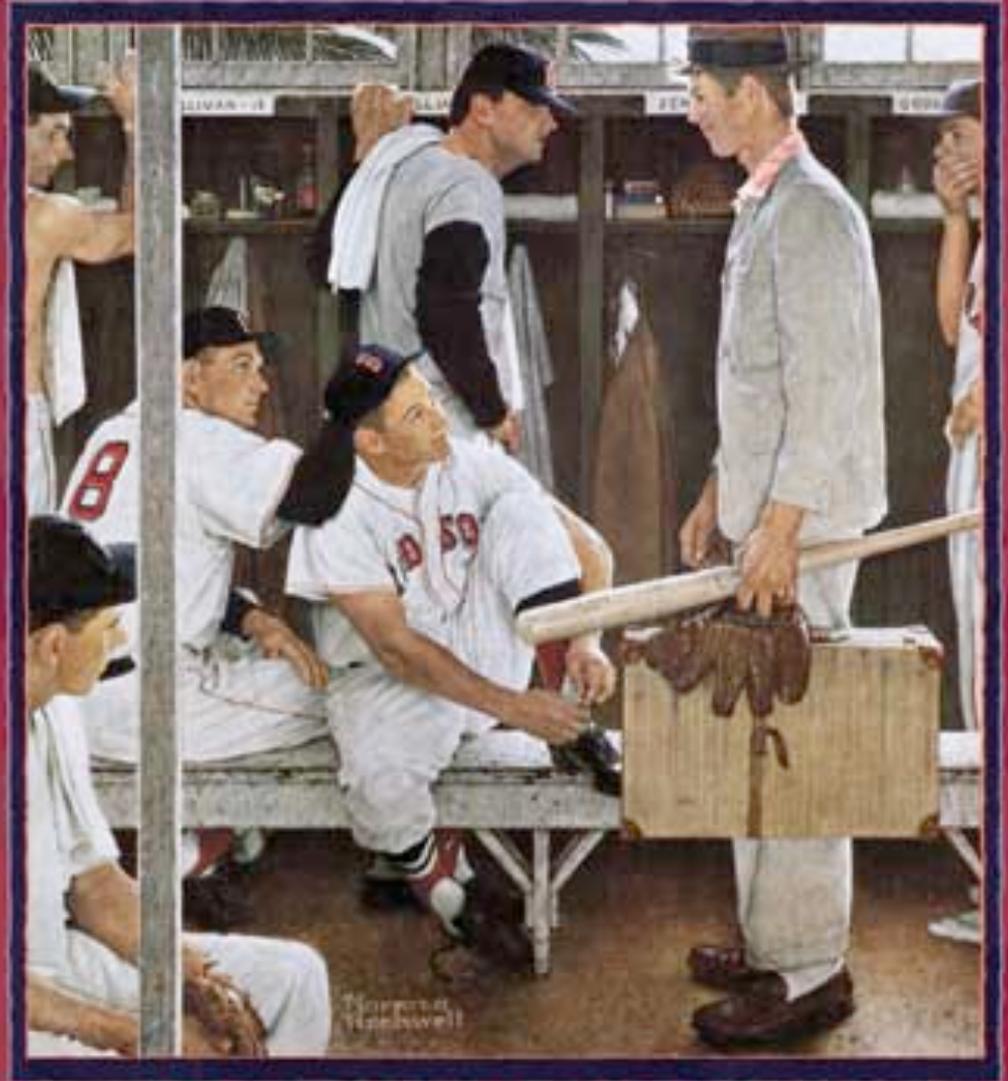
THE EMPIRE BUILDERS—By Mary Roberts Rinehart

- NORMAN ROCKWELL PUBLISHED A TOTAL OF 323 ORIGINAL COVERS FOR THE SATURDAY EVENING POST.

- OVER 47 YEARS.



THE SATURDAY EVENING POST



NORMAN ROCKWELL



- HERE'S A PHOTO ON THE LEFT OF ONE OF THE SAILOR'S POSING FOR MR. ROCKWELL TO PAINT. YOU CAN SEE HOW HE WAS A REALISTIC PAINTER.
- HE ALSO HAS A GREAT WAY OF ADDING HUMOR TO HIS WORK.



Norman Rockwell, *Man with Fish on Back*

August 26, 1946

■ WHAT IS FUNNY ABOUT THIS PICTURE?

- AFTER HIS FIRST MARRIED ENDED HE MOVED TO CALIFORNIA TO SPEND TIME WITH HIS OLD FRIEND, CLYDE FROESYTHE.
- THERE HE PAINTED SOME OF HIS BEST-KNOWN DOCTOR PAINTINGS.
- WHILE THERE HE MET AND MARRIED SCHOOLTEACHER MARY BARSTOW.
- THE COUPLE RETURNED TO NEW YORK SHORTLY AFTER THEIR MARRIAGE.





- NOTICE AGAIN THE CHOICES HE MADE, THE CHANGES HE MADE FROM THE PHOTO TO THE PAINTING.
- WHAT DID HE CHOOSE TO ELIMINATE? WHY?WHAT DID HE ADD AND WHY?

LET'S TALK ART!

- **HOW WAS THIS WORK MADE?** (WHAT MATERIALS)
- **IS THERE ANYTHING “SPECIAL” ABOUT HOW THE ARTIST USED THE MATERIALS?**
- **CAN YOU TELL WHERE THE ARTIST IS FROM BY LOOKING AT THE PAINTING? OR WHAT TIME FRAME?**
- **CAN YOU TELL THE SIZE OF THIS PAINTING?**



DOCTOR AND THE DOLL

LET'S TALK ART!

- WHAT MAKES THIS ARTIST SPECIAL?
- CAN YOU TELL IF THE ARTIST IS IN A CERTAIN ART STYLE (ABSTRACT?, IMPRESSIONISM?, CUBISM?)
- WHAT IS THE SUBJECT MATTER OF THIS PAINTING?



DOCTOR AND THE DOLL

LET'S TALK ART!

- WHAT DO YOU LIKE ABOUT THIS WORK?
- WHAT STANDS OUT TO YOU? WHERE DOES YOUR EYE GO FIRST?
- WHAT ARE THE SHAPES OR COLORS YOU SEE?



DOCTOR AND THE DOLL

LET'S TALK ART!

- WHY DO YOU THINK THE ARTIST MADE THIS PICTURE?
- WOULD YOU LIKE TO OWN THIS PIECE OF ARTWORK?
- WHAT IS YOUR OVERALL IMPRESSION OF THIS PIECE?



DOCTOR AND THE DOLL

LET'S MAKE ART!

- HAVE ANY OF YOU SEEN A NORMAN ROCKWELL PAINTING?
- HE DRAWS VERY REALISTIC WHICH CAN BE HARD TO DO, AND HE OFTEN PUTS HUMOR IN WORK.
- WHAT ARE “POPULAR” IMAGES OR TRADITIONS FOR YOU?
- COULD YOU DRAW THANKSGIVING AT YOUR HOUSE? OR ANOTHER TRADITION?)