

# NORMAN ROCKWELL



- **FEBRUARY 3, 1894 – NOVEMBER 8, 1978**
- **A 20TH-CENTURY AMERICAN PAINTER AND ILLUSTRATOR**
- **HIS WORKS ENJOY A BROAD POPULAR APPEAL IN THE UNITED STATES FOR THEIR REFLECTION OF AMERICAN CULTURE.**
- **ROCKWELL IS MOST FAMOUS FOR THE COVER ILLUSTRATIONS OF EVERYDAY LIFE SCENARIOS HE CREATED FOR THE SATURDAY EVENING POST MAGAZINE FOR MORE THAN FOUR DECADES.**

- NORMAN WAS BORN IN NEW YORK CITY
- TRANSFERRED FROM HIGH SCHOOL TO THE CHASE ART SCHOOL AT THE AGE OF 14.
- HE THEN WENT ON TO THE NATIONAL ACADEMY OF DESIGN AND FINALLY TO THE ART STUDENTS LEAGUE.
- IN 1913, THE 19 YEAR-OLD ROCKWELL BECAME THE ART EDITOR FOR BOYS' LIFE, PUBLISHED BY THE BOY SCOUTS OF AMERICA, A POST HE HELD FOR THREE YEARS (1913–1916). AS PART OF THAT POSITION, HE PAINTED SEVERAL OF THE COVERS

PRESIDENT WILSON'S MESSAGE TO 9,000,000 SCHOOL BOYS

# BOYS' LIFE

THE BOY SCOUTS' MAGAZINE



September, 1915

- DURING WORLD WAR I, HE TRIED TO ENLIST INTO THE U.S. NAVY BUT WAS REFUSED ENTRY BECAUSE, AT 6 FEET TALL AND 140 POUNDS, HE WAS EIGHT POUNDS UNDERWEIGHT.
- TO COMPENSATE, HE SPENT ONE NIGHT GORGING HIMSELF ON BANANAS, LIQUIDS AND DOUGHNUTS, AND WEIGHED ENOUGH TO ENLIST THE NEXT DAY!
- HOWEVER, HE WAS GIVEN THE ROLE OF A MILITARY ARTIST AND DID NOT SEE ANY ACTION DURING HIS TOUR OF DUTY.



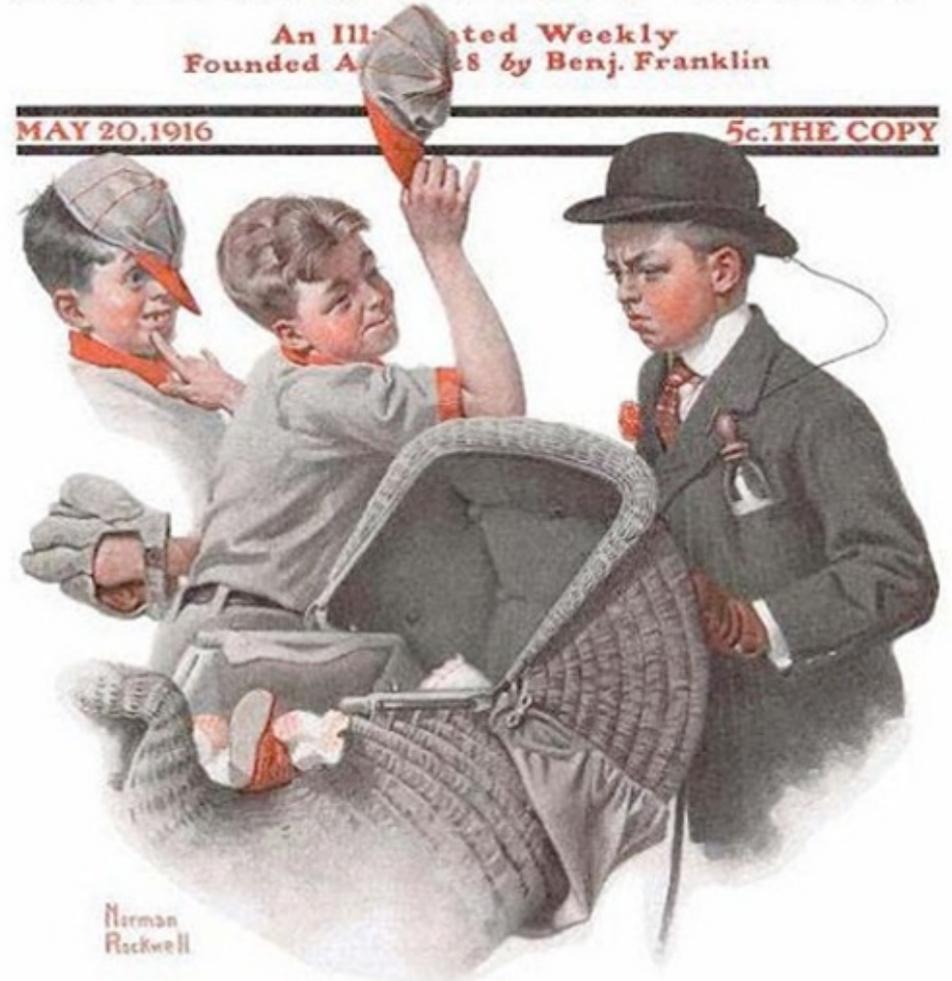
- ROCKWELL'S FAMILY MOVED TO NEW ROCHELLE, NEW YORK WHEN NORMAN WAS 21 YEARS OLD
- THERE HE SHARED A STUDIO WITH THE CARTOONIST CLYDE FORSYTHE, WHO WORKED FOR THE SATURDAY EVENING POST.
- WITH FORSYTHE'S HELP, HE SUBMITTED HIS FIRST SUCCESSFUL COVER PAINTING TO THE POST IN 1916, MOTHER'S DAY OFF (PUBLISHED ON MAY 20).
- HE FOLLOWED THAT SUCCESS WITH CIRCUS BARKER AND STRONGMAN, GRAMPS AT THE PLATE, REDHEAD LOVES HATTY PERKINS, PEOPLE IN A THEATRE BALCONY AND MAN PLAYING SANTA.
- ROCKWELL WAS PUBLISHED EIGHT TIMES TOTAL ON THE POST COVER WITHIN THE FIRST TWELVE MONTHS.

# THE SATURDAY EVENING POST

An Illustrated Weekly  
Founded August 28 by Benj. Franklin

MAY 20, 1916

5c. THE COPY



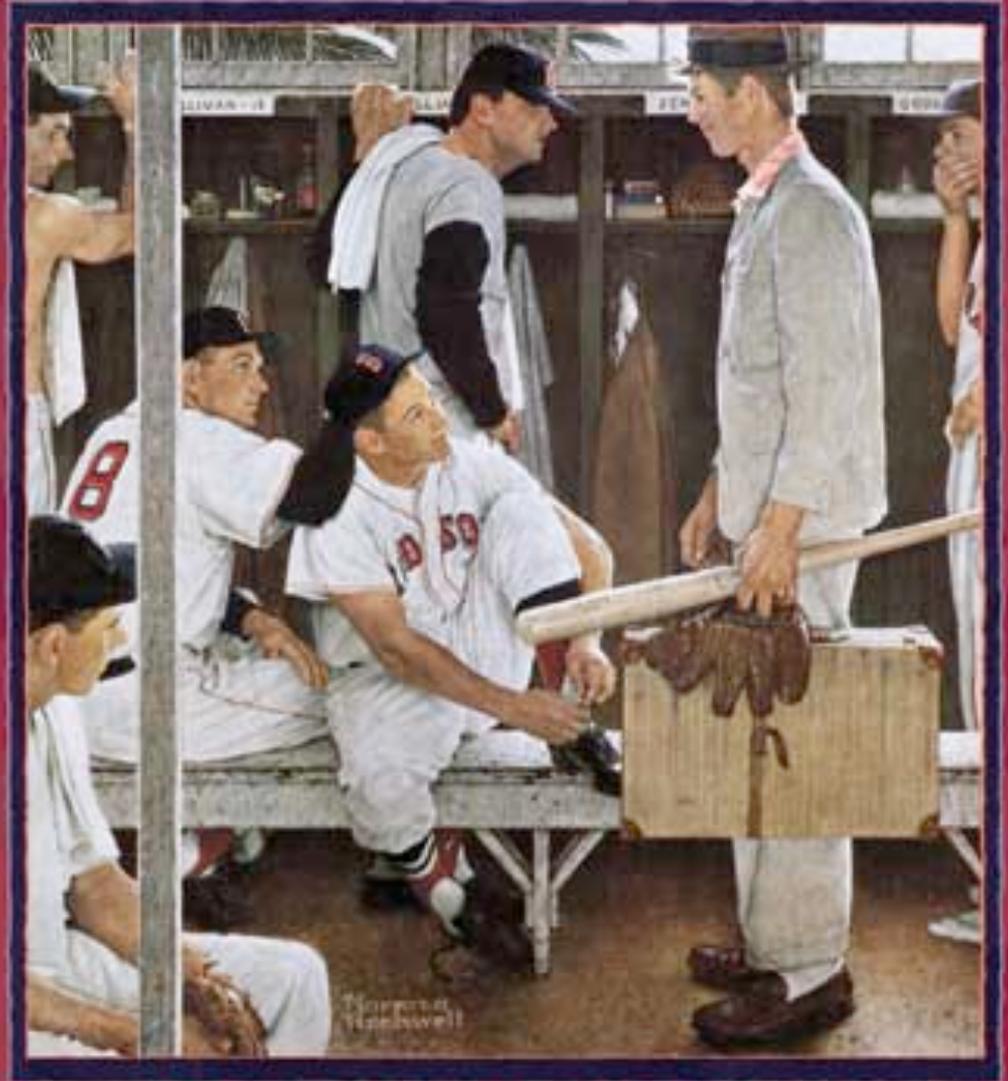
THE EMPIRE BUILDERS—By Mary Roberts Rinehart

- NORMAN ROCKWELL PUBLISHED A TOTAL OF 323 ORIGINAL COVERS FOR THE SATURDAY EVENING POST.

- OVER 47 YEARS.



# THE SATURDAY EVENING POST



NORMAN ROCKWELL



- HERE'S A PHOTO ON THE LEFT OF ONE OF THE SAILOR'S POSING FOR MR. ROCKWELL TO PAINT. YOU CAN SEE HOW HE WAS A REALISTIC PAINTER.
- HE ALSO HAS A GREAT WAY OF ADDING HUMOR TO HIS WORK.



Norman Rockwell, *Man with Fish on Back*

August 26, 1946

■ WHAT IS FUNNY ABOUT THIS PICTURE?

- AFTER HIS FIRST MARRIED ENDED HE MOVED TO CALIFORNIA TO SPEND TIME WITH HIS OLD FRIEND, CLYDE FROESYTHE.
- THERE HE PAINTED SOME OF HIS BEST-KNOWN DOCTOR PAINTINGS.
- WHILE THERE HE MET AND MARRIED SCHOOLTEACHER MARY BARSTOW.
- THE COUPLE RETURNED TO NEW YORK SHORTLY AFTER THEIR MARRIAGE.





■ NOTICE AGAIN THE CHOICES HE MADE, THE CHANGES HE MADE FROM THE PHOTO TO THE PAINTING.

■ WHAT DID HE CHOOSE TO ELIMINATE? WHY? .....WHAT DID HE ADD AND WHY?

# LET'S TALK ART!

- **HOW WAS THIS WORK MADE?** (WHAT MATERIALS)
- **IS THERE ANYTHING “SPECIAL” ABOUT HOW THE ARTIST USED THE MATERIALS?**
- **CAN YOU TELL WHERE THE ARTIST IS FROM BY LOOKING AT THE PAINTING? OR WHAT TIME FRAME?**
- **CAN YOU TELL THE SIZE OF THIS PAINTING?**



DOCTOR AND THE DOLL

# LET'S TALK ART!

- WHAT MAKES THIS ARTIST SPECIAL?
- CAN YOU TELL IF THE ARTIST IS IN A CERTAIN ART STYLE (ABSTRACT?, IMPRESSIONISM?, CUBISM?)
- WHAT IS THE SUBJECT MATTER OF THIS PAINTING?



DOCTOR AND THE DOLL

# LET'S TALK ART!

- WHAT DO YOU LIKE ABOUT THIS WORK?
- WHAT STANDS OUT TO YOU? WHERE DOES YOUR EYE GO FIRST?
- WHAT ARE THE SHAPES OR COLORS YOU SEE?



DOCTOR AND THE DOLL

# LET'S TALK ART!

- WHY DO YOU THINK THE ARTIST MADE THIS PICTURE?
- WOULD YOU LIKE TO OWN THIS PIECE OF ARTWORK?
- WHAT IS YOUR OVERALL IMPRESSION OF THIS PIECE?



DOCTOR AND THE DOLL

# LET'S MAKE ART!

- HAVE ANY OF YOU SEEN A NORMAN ROCKWELL PAINTING?
- HE DRAWS VERY REALISTIC WHICH CAN BE HARD TO DO, AND HE OFTEN PUTS HUMOR IN WORK.
- WHAT ARE “POPULAR” IMAGES OR TRADITIONS FOR YOU?
- COULD YOU DRAW THANKSGIVING AT YOUR HOUSE? OR ANOTHER TRADITION?)