

Protest Art

- **Protest art is a broad term that refers to artwork created by activists and social movements. (people who have a problem with issues in the Government or How we are treating the Environment)**
- **Social movements produce such works as the signs, banners, posters, and other printed materials used to convey a cause or message. (sometimes the images can be HARSH to get their point across)**

Shepard Fairey - protest artist

- Born February 15, 1970 (he is 44 years old)
- An American contemporary [street artist](#),
- He's also a [graphic designer](#) [activist](#) and [illustrator](#)
- Likes [skateboarding](#) scene
- The [Institute of Contemporary Art, Boston](#) calls him one of today's best known and most influential [street artists](#).
- His work is included in the collections at The [Smithsonian](#), the [Los Angeles County Museum of Art](#), the [Museum of Modern Art](#) in [New York City](#), the [Museum of Contemporary Art San Diego](#), the [National Portrait Gallery](#) in Washington, D.C., the [Virginia Museum of Fine Arts](#) in Richmond, and the [Victoria and Albert Museum](#) in London.





- He first became known for his "[Andre the Giant](#)" OBEY sticker campaign
- Shepard was giving a friend a lesson on how to simplify a picture from the newspaper. he ripped Andre the Giant (a wrestler) from the paper and showed the friend how to draw him in a very simple way.
- Little did he know this "Andre the Giant" symbol would become very popular





- Shepard Fairy started to stick these sticker EVERYWHERE in California
- This simple idea started to make a name for himself
- People wanted to know who he was!

The next thing you knew these stickers were popping up all over the country!

Shepard Fairey then decided he could use his voice to get his VIEWS and THOUGHTS across to other people....

- Why would Shepard Fairey make this poster?
- What point do you think he is trying to get across?





Shepard Fairey often put his large posters onto buildings





Shepard Fairey likes to use layers and layers of paper, spray paint, and stencils to create his artwork.





- Fairey liked to put his work on buildings for SHOCK value
- He liked the look if his artwork got ripped, or spray painted on by others....it added to the effect!



- He became widely known during the [2008 U.S. presidential election](#) for his [Barack Obama "Hope" poster](#)
- Shepard Fairey was asked to create a poster from O'Bama while he was running for President.
- Shepard Fairey liked O'Bama's views on politics and created this powerful poster....stating HOPE



Protestors

- What issues are troubling the people of America and the world today?



What issues can you communicate in a protest poster or “street art” style?

- Think of the POWER of an image
- Think SIMPLISTIC
- What CHOICE words (if any) are necessary?...like Hope

What are your ideas?

- Environment
 - Pollution
 - Animal cruelty
 - Bullying